

CALL FOR CONCEPT NOTES ON MEDIA RESEARCH ISSUES

Background

The Media Council of Tanzania (MCT) four year Programme Strategy has a specific component on research, policy analysis and documentation.

MCT considers this programme as an important activity for generating research-based results for enlightening the public on critical media issues such as policy and laws and their impact on the freedom of expression as a basic human right.

Early in 2008, MCT engaged a team of two experts to do a rigorous groundwork on establishing basic research gaps in domestic media industry. A draft document of their findings and proposed research interventions was eventually submitted to the Council.

In September 2008, MCT organized a consultative workshop on *“Setting the agenda for media related research in Tanzania”* which was attended by key media stakeholders.

Participants deliberated on media research needs and gaps in Tanzania based on the experts’ draft document, and eventually agreed on a research agenda with ten priority areas.

MCT went further to polish the research agenda, including documentation of standard procedures of applying for research grants from the MCT. A publication titled **Agenda for Media Research in Tanzania** was finally released.

Concept Note

The application process will consist of two stages. This Call is the first step and seeks the submission of a short concept note. The concept notes will be assessed based on their relevance, and particularly its congruence to the priority media themes as defined in the **Agenda for Media Research in Tanzania**.

That document aptly captures the research needs, procedures and other information and is available from the MCT.

The Concept Note must be prepared as per guidelines for preparation, submission, selection and implementation as outlined in **Agenda for Media Research in Tanzania**, obtainable together with **Application Form** from the Website: <http://www.mct.or.tz>. Limited numbers of hard copies are available at MCT offices on request.

To access the **Agenda for Media Research in Tanzania** and the **Application Form**, click the Publications Menu bar of the MCT Website, scroll down for relevant headings.

For purposes of clarity, pages 1-9 of the **Agenda for Media Research in Tanzania** are a must read. No other application format is acceptable other than the **Application Form**.

Interested and eligible research organizations or individual researchers, with proven skills and interest in media research, are invited to submit a Concept Note.

Concept notes seeking to research on aspects of Zanzibar media landscape are particularly encouraged.

Successful Concept Notes within a reasonable budget range per project will be followed by an invitation to prepare a detailed **Research Proposal** not later than **4 weeks** after the deadline of submitting the CN.

During the call for concept notes queries can be directed online to Senior Programme Officer through asterius@mct.or.tz and copied to media@mct.or.tz and mireny@mct.or.tz. Phone calls are not acceptable.

Incomplete applications, late sub-missions and failure to comply with the above-mentioned guidelines and prescribed formats will lead to rejection, without the obligations of providing reasons.

The deadline for submission of the Concept Note is **March 31, 2011** at **16;00 hrs** delivered by mail or courier in three hard copies (one original and two copies) in a sealed envelope and clearly labeled **CONCEPT NOTE**, using the following address:

Executive Secretary,
The Media Council of Tanzania,
P.O. Box 10160,
Dar es Salaam
Tanzania.

Concept Notes sent by e-mail will not be accepted.